



## FEATURES

**Customized reminder cards for as low as \$.40 per card!**

- ✓ *Easy online campaign management*
- ✓ *Custom wizard will walk you through creating your cards from start to finish*
- ✓ *Add your own text and logos or use a professional template*
- ✓ *Add loyalty discounts and coupons for redemption*
- ✓ *Self running weekly mailings*
- ✓ *24/7 online access*
- ✓ *Superior analytics & reporting*

## HOW IT WORKS



Create Marketing Campaign Online



Reminder Cards Mailed



Reporting and Analysis

## How can a 90-Day/3,000 mile reminder campaign impact your business?

### Increase Customer Retention

Customers mailed respond 26% earlier than customers not mailed as measured from the previous invoice date.

### Increase Customer Response Rate

Customers mailed are 2 times more likely to respond than customers not mailed.

### Increase Cumulative Customer Frequency

Based on average days between visits, customers mailed return 4.81 times per year versus 3.55 times per year for customers not mailed. That's 1.26 additional visits per day.

### Increase Ticket Average

WorkflowOne superior data analytics will help you utilize your customer database to generate more business from your current customers.

**CALL 800.296.0177 For More Information**